

EXHIBIT “10”

Basic Capabilities

General Advertising
Strategic Planning (Brand Planning/Research)
Creative
Account Management
Media Planning/Buying

Relationship Marketing
Direct Marketing
CRM Consulting*
Marketing Performance and Analytics*
Database Management
Field Marketing
Telemarketing*
Digital Marketing

Integrated Marketing & Specialized Services
Design
Public Relations
Corporate Communications
Events & Sponsorship Management
Corporate Identity
Branded Entertainment*
Business Planning
Crisis Communication
Hispanic Marketing
Interactive Marketing & Job Management Tools

* Items noted with an asterisk are specialized services on which we could partner with our Boston or New York offices as needed.

Today's Presentation Team and Key Captain D's Staff appear at the end of this document.

